

# Call for Papers –Management & Marketing. Challenges for the Knowledge Economy – Special Issue on Energy Business

*We need energy miracles in at least five areas,  
and in each of these areas we need at least two hundred  
crazy people who think their idea alone can solve this.*  
(Bill Gates)

The journal *Management & Marketing. Challenges for the Knowledge Society* is inviting scholars to contribute to the first issue of 2015 dedicated to **Energy Business** by sending their submissions to [office@managementmarketing.ro](mailto:office@managementmarketing.ro) by **15<sup>th</sup> of January 2015**.

The journal welcomes perspectives on management and marketing issues encountered in the renewable and non-renewable energy generating sectors. Because there are opportunities and challenges that the industry is facing, we find the following areas vital for practice and research: energy finance and funding, energy infrastructure development, required skills and alternative energy as the ‘sensible option’.

The editorial board is interested in publishing both theoretical and practical papers concerning:

Corporate entrepreneurship in energy	Financing strategies for the energy business
Energy start-ups	Rural energy entrepreneurship
Urban energy entrepreneurship	Social entrepreneurship in energy
Energy business models	Marketing energy solutions
Public policy in energy	International energy entrepreneurship
Emerging energy markets	Risks related to energy business

The Energy Business Volume is of interest for academics, consultants, developers, utilizers, engineers, community, investors, policy makers and

practitioners who want to share and learn about the latest discoveries in energy business.

**Why publish with the Journal Management & Marketing? Because we offer:**

- access to an outstanding group of peer-reviewers that will offer their advice to help improve your paper;
- indexation of your scholarly work in several international databases (EBSCO, RePEc, DAOJ, CEEOL, Index Copernicus)
- free of charge editing services to get your English to the next level;
- an open access platform that will give other scholars access to your published work without any fees (blue publisher according to SHERPA/RoMEO);
- a swift and professional peer-review process that starts with a pre-selection by our editorial team which lets you know immediately if your submission fits the mission of the journal or not

**ATTENTION!** The publication in the journal Management & Marketing is **free of charge** and the peer review process usually lasts up to **one month**, which means that you will receive a very fast answer to whether your article has been accepted or not, at no cost to you whatsoever.

All authors receive a **free printed copy** of the issue of the Management & Marketing journal in which they have published their article and they have the chance to **become reviewers** for the journal if they desire to give back to the academic community.

The four types of articles that the journal accepts, along with the requirements for each specific type, are presented in the table below:

	<b>Types of manuscripts</b>				
	Perspectives			Articles	
	Conceptual papers	Book reviews	Viewpoints	Literature reviews	Research
<b>Description</b>	These papers will not be based on research but will develop and provide arguments in favor of certain	Any book related to management and marketing can be subject to a book review, but we encourage	These papers may address virtually any important topic in management and marketing which is of	These papers provide a synthesis of a topic within management or marketing.	These papers present the findings of qualitative or quantitative original research.

	hypotheses. These articles extend current thought in a new direction, pose new questions, or propose a new paradigm. The criteria against which the manuscripts will be assessed are: creativity, coherence, logical argumentation, and the degree to which they can inspire other research.	authors to focus either on new releases or older publications that are relevant for contemporary matters. We do not accept reviews of “self-help” or “how to” books. Reviews should present a characterization of the central theme of the book a description of the structure and contents of the book (avoid summarizing the book), a balanced appraisal of the book.	current interest and stimulates a thought-provoking discussion. We welcome the presentation of new hypothesis and controversial views. Viewpoints follow the structure of essays, without chapters or abstract.	We invite narrative reviews, quantitative systematic reviews (meta-analyses) and qualitative systematic reviews. The purpose of a literature review is to objectively report the current knowledge on a topic and base this summary on previously published research.	
<b>Word count</b>	3,000 – 5,000	500 - 1,000	2,000 - 4,000	5,000-7,000	6,000-8,000
<b>No. of references</b>	15 - 30	-	10-20	50-100	25-50
<b>Max. no. of authors</b>	2	1	2	3	4
<b>Abstract required</b>	yes	no	no	yes	yes
<b>Peer-review</b>	yes	no*	no*	yes	yes

\* They are not subjected to peer-review, and acceptance is based solely on whether the editors think the opinion is worth airing and the case is cogently made.

For any further inquiries you can check out the official webpage of the journal at [www.managementmarketing.ro](http://www.managementmarketing.ro) or contact the editorial team at [office@managementmarketing.ro](mailto:office@managementmarketing.ro).